



EVALUATION FORM

COMPANY NAME				
EVALUATOR NAME			SIGNATURE	
DATE				
RESULT SCORE	PART A		PART B	

PART A Proposal Evaluation Criteria	Max. score
A. Quality of the proposal General description of the company, achievements, actual needs with respect to the transition to a digital and green economy and to a more eco-sustainable tourism offer.	30
Comments	
B. Innovation potential of the proposal The consistency of the problems selected and the selection of innovative solutions to address it.	20
Comments	
C. Impact of the proposal How the improvements will drive the green and digital transition of the SME.	20
Comments	
D. Implementation potential The consistency of the problem described and the fit with the selected plan for improvement; capacity issues, challenges.	15



Comments	
E. Management expertise of project The background expertise and vitality of the SME, the profiles of the core person or team	15
Comments	
F. All 3 fields of support are covered in the proposal At least 1 action from each field (digital, green and sustainable, and soft/social) is selected.	15
Comments	
TOTAL AT LEAST 60	

PART B Business Evaluation Criteria	Score (1-5)
Enterprise viability: Does the company demonstrate a competitive advantage? Is it financially and commercially viable, and does it possess the management and financial resources to absorb project intervention? Score: (Minimum threshold is 3 out 5)	
Comments	
Business benefit : Does the intervention reflect the management strategy and vision and will the expected outputs bring further expansion of the business? (Minimum threshold is 3 out 5)	
Comments	
Capacity / Skills: Which is the level of current technical skills to implement new projects and ideas proposed by the experts: In case the SME does not have them, what actions/ideas are proposed to offset this lack of skills internally? Level of business	



networking skills, especially the affiliation to local, regional or national professional bodies(Minimum threshold is 3 out 5)	
Comments	
<p>Scoring options:</p> <p>0: No information is available to address the criterion under examination or cannot be judged due to missing or incomplete information;</p> <p>1 Poor: The criterion is addressed in an inadequate manner, or there are serious inherent weaknesses;</p> <p>2 Fair: While information regarding the criterion is provided, there are significant weaknesses;</p> <p>3 Good: The business addresses the criterion well, although improvements would be necessary;</p> <p>4 Very good: The business addresses the criterion very well, although certain improvements are still possible;</p> <p>5 Excellent: The business successfully addresses all relevant aspects of the criterion in question. Any shortcomings are minor.</p>	